

keely kritz

change maker / artist advocate

EXPERIENCE

Founder + Head of Creative

THE CLUB CREATES / 2024

- Spearheaded the conceptualization, launch, and ongoing management of The Club, a dynamic creative resource network dedicated to advancing artist livelihoods.
- Led a team of creatives in developing and executing innovative strategies to foster community engagement, drive brand awareness, and facilitate meaningful connections within the arts community.
- Leveraged entrepreneurial vision and strategic planning to establish partnerships, curate compelling events, and implement technology-driven solutions aimed at empowering artists.

Executive Search Senior Associate / Co-Lead of Pride ERG

True Search / Oct 2021- Dec 2023

- Full-cycle executive recruitment and advisory services for companies at all stages of growth
- Placed leaders across multiple functions with specialization in Product, Design, and Technology roles
- Premier client and candidate management and coaching and network
- Extensive market research and analysis resulting in successful placement of 20+ executives
- Employee Resource Group Co-Lead working on education and programming for LGBTQIA+ DE&I

Associate Casting Director

ChatterTV / 2021

- Casting, development and project management for pilot productions at A+E Networks
- Coordination and database administration for clients and talent from pre to post production
- Talent search and selection followed by grid building and pitch presentations
- Strategy from initial idea into profitable entertainment plan of action including deck management

Casting Assistant

JS Casting / 2020

- Development and casting for Food Network and HGTV. Talent identification and client research for a wide range of shows. Created new workflows for team, and integrated process improvements
- Project Development including strategy, content creation and project management for pilot programs
- Talent database and project management including administrative and operational duties.

EDUCATION

The New School

Bachelor of Science - May 2020
Media Studies and Social Change

Southern Methodist University

Theatre Studies and Film Arts
August 2016- May 2019

SKILLS

- Recruitment + Leadership
- Talent Management
- Project Management
- Digital Strategy
- Creative Development

CONTACT

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BROOKLYN, NEW YORK